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News **Canmaking**

Lightweight crown first for soft drinks in Peru

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Coca-Cola bottler Arca Lindley of Peru has started using an award-winning lightweight steel crown cap in a first for soft drinks in South America.

By adopting the cap, made by Packaging Products del Peru (PPP) from 0.17mm material, Arca Lindley is reducing its product and transportation costs, thereby reducing its carbon footprint, the company said.

Lindley is a subsidiary of Mexico-based Arca Continental. Both companies provide bottling services for The Coca-Cola Company.

PPP first launched the 'ring reinforced' version of the crown cap in early 2010, mainly for use in bottling beers. However, this is the first time that a soft drinks bottler has used the product in Peru. The cap won the Gold award in the Cans of the Year for 2013 in the Ends, Caps & Closures category, and silver in the Sustainability category. Cans of the Year is backed by *The Canmaker* magazine.

Since the launch, the company has continued to innovate and has since downgauged the steel from 0.17mm to 0.15mm for an additional 12 per cent weight saving. Further product launches are expected this year.

PPP is the leading crown cap manufacturer in Peru with a capacity for 420 million crown caps a month and claims to supply almost all of the local market. PPP supplies bottlers of soft drinks such as Coca-Cola and beers from Anheuser-Busch InBev and in 2018 produced almost 4 billion caps.

The company is also a key metal packaging company in Peru with a range of general line products and operates from a modern industrial facility located in the capital Lima.

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